

NCFE Level 2 Certificate in Digital Promotions For Business 601/6673/3

Digital promotion for business

Understanding search engine optimisation for business

Coordinating the use of digital media for business

Producing digital promotional content for business

Mobile phone applications for business

Understanding social media

Measuring the effectiveness of digital promotional activity for business

Data protection and digital media for business

Guided Learning Hours: 155
Course Duration: 2-3 months (depending on timetable)



Playback Studio

www.playbackstudio.co.uk